

NEW

Closures and Containers News

from CANON COMMUNICATIONS in cooperation with the
National Association of Container Distributors

This new biannual publication is focused on uniting the sellers of rigid packaging products with their target audiences in the Food and Beverage, Cosmetic and Personal Care, Household, Chemical, Industrial and Pharmaceutical and Nutritional industries.

Printed copies will be mailed to select subscribers of *Pharmaceutical & Medical Packaging News* and *Cosmetic/Personal Care Packaging* and to attendees from Canon's Eastpack and Westpack shows in the food and beverage field. Thousands of issues will also be distributed at Canon's shows and both of the NACD events each year. Plus over 30,000 decision makers will receive the magazine in digital format that will allow readers to have direct access to advertiser's websites.

Take advantage of this unique opportunity! Reach rigid packaging buyers in an editorial environment that is specifically tailored to help sell your products and to communicate the message of the NACD—with *Closures and Containers News*.



AD RATES

Print and Digital	Full Page	½ Page
1x NACD member	\$3200	\$2100
2x NACD member	\$2800	\$1900
Non-member rates	\$3500	\$2450

Closures & Containers News AD CLOSE DATES

October 2007 Issue: **August 27, 2007**
March 2008 Issue: **February 29, 2008**

AD SPECIFICATIONS

	Width	Depth
Full Page bleed	8 1/8"	11"
Full Page non-bleed	7 1/8"	10"
½ Page vertical	3 5/16"	10"
½ Page horizontal	6 7/8"	4 7/8"
½ Page island	4 1/2"	7 1/2"

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