



2010 Annual Convention

April 14 – 18, 2010

The Ritz-Carlton, Orlando Grande Lakes
Orlando, Florida

Agenda ☆

Tuesday, April 13

7:00 pm NACD Board of Directors Dinner
(Meet in Hotel Lobby)

Wednesday, April 14

8:00 am – 9:00 am	Registration (Conference Rotunda)
8:30 am – 12:00 pm	Industry Advisory Council Breakfast & Meeting (Herron Hospitality Parlor)
1:00 pm – 2:00 pm	Henry Hoffman Board of Trustees Meeting (Herron Hospitality Parlor)
2:00 pm – 6:00 pm	Registration (Plaza Ballroom Foyer)
2:00 pm – 5:00 pm	NACD Board of Directors Meeting (The Board Room)
6:30 pm – 10:00 pm	Welcome Reception & Dinner (Fairways Function Lawn)

Thursday, April 15

7:00 am – 8:30 am	Breakfast Buffet (Plaza 1)
7:15 am – 8:15 am	Industry Survey Report Breakfast Discussion – <i>Survey Respondents Only</i> (Genoa 2)
7:30 am – Noon	Tuxedo Fitting (Florence)
9:30 am – 4:00 pm	Spouse Event – Keys to the Kingdom Tour
8:30 am – 12:00 pm	General Session - (Plaza 2 & 3)
8:30 am – 9:00 am	Welcome/Opening Remarks <ul style="list-style-type: none"> • Lee Tobin - NACD President • Henry Hoffman Scholarship Presentation – Denny Crawford – Committee Chairman
9:00 am – 10:00 am	Speaker - <i>Chip Tonkin, Director, Sonoco Institute of Packaging Design and Graphics, Clemson University</i>
10:00 am – 10:15 am	Break
10:15 am – 11:50 pm	Speaker - <i>Chad Hymas, Certified Professional Speaker</i> (Spouses welcome)
11:50 am – 12:00 pm	Closing Remarks, Lee Tobin
12:00 pm – 1:00 pm	Lunch (DaVinci Lawn)
12:45 pm – 1:00 pm	Brief Committee Sign-up Meetings (Hall Table)
1:00 pm – 3:00 pm	NACD Annual Membership Meeting (Plaza 2 & 3)
3:00 pm – 4:00 pm	Ratio Report Meeting (Genoa 2) <i>Ratio Report Respondents Only</i> Evening Dinner on Own

Friday, April 16

7:00 am – 8:30 am	Breakfast Buffet (Plaza 1)
8:30 am – 11:00 am	General Session (Plaza 2 & 3)
8:30 am – 8:45 am	Welcome/Opening Remarks
	<ul style="list-style-type: none"> • Lee Tobin- NACD President
8:45 am – 9:15 am	IAC Report, John Wing, WB Bottle
	IAC Outgoing committee member recognition
	<ul style="list-style-type: none"> • Industry Survey • 2009 Trade Show Report – 2010 Trade Show Highlights, Paul Stieler and Steve Krisman, Sara Blankenship and Chris Hyland
9:15 am – 10:45 am	Speaker - <i>Norm Ornstein, Resident Scholar, The American Enterprise Institute</i>
10:45 am – 11:00 am	Closing Remarks
Afternoon	Afternoon Open
3:00 pm – 5:00 pm	Packaging Display Set-Up
6:00 pm	NACD Members Group Photo (TBD)
6:30 pm – 7:30 pm	NACD Reception and Package Viewing (Foyer of Ritz Ballroom foyer)
7:30 pm –	NACD Dinner, Awards Program, Dance (Ritz Ballroom)

Saturday, April 17

7:30 am –	NACD Golf Event – (Ritz-Carlton Golf Club) Shot gun start at 8:00 am, Boxed Breakfast, Lunch & Awards, and option for non-golfers to join the lunch and awards. (Meet at 12:30 at golf course for luncheon and awards.)
2:00 pm – 4:00 pm	Croquet & Chardonnay (DaVinci Lawn)
5:00 pm – 11:00 pm	Kennedy Space Center (Bus from hotel) (Plaza Porte Cochere)

Sunday, April 18

Depart

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Agenda and times subject to update